

WHY ELITE IS THE RIGHT CHOICE FOR YOU

If you want your future to involve planning glamorous weddings or high value events then take the Elite course to increase success and get there faster.

#### Award-winning 5-star-rated tuition

- Get confident with technical knowledge that clients demand
- Be seen as an Elite planner ~You'll join our alumni of award-winning graduates
- Profit from our experience ~ Award-winning experts who have made their fortune in the industry
- Save time with our ready-made contract templates

#### Practical experience

- · Host a real low-risk, wedding funded by us & client
- Receive valuable pictures for your website and CV
- Truthfully tell future clients 'I've done this before'

#### Career mentoring

 Get profitable faster ~ You'll be well supported with three extra months of extra tutor contact

#### Friendly, approachable tutors and support staff

- You'll enjoy the process and never feel alone
- You benefit from a class environment and the shared knowledge that others will bring with them.

#### Save money

- This year's course is part-funded so you'll save £2200 on fees compared to last year's Elite course
- No need to buy books ~ everything is provided
- You will avoid costly mistakes

These exclusive benefits are only available at

WEDDING PLANNER SCHOOL

The content is excellent and I feel much more able to progress with my career.

EMMA - GRADUATE 2018



#### SUMMARY OF THE ELITE COURSE

Professional High-End Wedding Planning

Part 1 – preparation assignments issued in May 2021.

Part 2 – attend Brickwall House in East Sussex on 11th – 17th July.

A seven-day intensive course at a romantic wedding venue in the South East with accompanying books and preparation assignments. For the new wealthy elite, having a top-end wedding planner is like owning a luxury yacht, it's a status symbol to be envied. You will learn how to attract clients with aspirational wedding ideas, potentially big budgets and cutting-edge glamour. Then learn how to identify the current and up-and-coming creative geniuses who can supply your weddings and how to keep your planning and designs slick and flawless, while getting practical experience at a live wedding.





## WHAT TO EXPECT FROM YOUR COURSE

The Elite course for Wedding Planners runs over several days, with reading and assignments set six weeks in advance to be completed before you attend class.

During the residential training week, you will stay over night and private accommodation is provided as part of your course fee, along with all meals.

Classes are small and friendly, and your tutors are endlessly patient and knowledgeable.

You'll discover how best to design and plan a wedding or event. You will also learn how to set up and run a business in your chosen field.

Livia, Elite Course 2019

Each afternoon you will be given an activity to complete towards your portfolio. You will also learn about the plans for the final live event or wedding that you will be hosting later in the week and you'll have your chance to influence how things might run behind the scenes.

The penultimate day will involve hosting a real wedding day or an event depending on which course you choose, with a debrief on the day after.

You will need to do some reading in advance and preparatory assignments before you attend the teaching week if you want to qualify for the Elite Diploma.

Now that I have completed the course, I believe it is the BEST investment I have ever made. This one week course provided me with everything I could think of from how to start my own business, through financial planning and how to organise myself, to the fun part where I learned about all the details in the wedding industry, such as how to find the right venue and how to get booked."

# Elite Diploma in High-End Wedding Planning

DESIGNING, PLANNING AND HOSTING WEDDINGS FOR THE LUXURY MARKET

#### Introduction

Immerse yourself fully in the sphere of high-end wedding planning. This unique course is being held at one of the South-East's loveliest new wedding venues. You will spend an exciting week split between the classroom environment and conducting a real wedding at a Grade II listed manor house in the heart of the countryside.

Breakfast and a buffet lunch will be provided, whilst dinner will be held in a variety of esteemed restaurants local to the venue, providing a great opportunity to get to know your classmates.

Training will be led by Pippa Binham, who won the National Wedding Planner of the Year in 2018. She will share the insider industry secrets of how to make it as a high-end and luxury wedding coordinator.

The course is formatted so you learn practicalities of how to be a wedding planner and then immediately put that learning into practice.

# Start Date: Monday 11th July 2022

Residential week at Brickwall House, East Sussex 11<sup>th</sup> - 17<sup>th</sup> July 2022

£2995 includes accommodation & meals



It will also focus on how to set up your business or kick start your career, to help you attain a job in this highly-competitive field.

The week will culminate in organising a real-life wedding taking place at Brickwall House, overseen by Pippa Binham, which you can use towards your planning portfolios.

Following the course, you will also have access to a 3-month mentoring period, as you launch yourself in business or whilst you are looking for a career in wedding planning to give you the support you need for success.

#### Monday

- Meeting clients and asking the right questions
- Wedding budgeting for clients
- Wedding décor proposals
- Pitching your ideas
- Social Media training for weddings

#### Tuesday

- Upmarket marketing and career objectives
- Finding your brand and niche
- Personal stylist talk and individual consultation
- Starting marketing for your business
- Networking and low-cost marketing
- Your wedding portfolio
- Marketing plans

#### Wednesday

- What to charge
- Business forecasting ~ how much could I earn and when?





- Sales and attracting customers
- Venue searching for clients
- Negotiating with venues and suppliers
- Wedding itineraries

#### Thursday

- Marriage law and contracts
- Avoiding scams and losses
- Disability consideration
- Health and Safety
- Marquees ~ designing blank spaces
- Wedding prep sheet

#### Friday

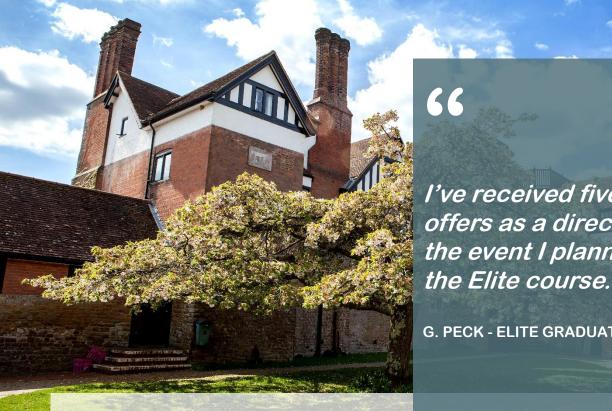
- Setting up and coordinating weddings
- Meeting and interviewing real bride
- Setting up décor (for wedding next day)

#### Saturday

- You'll set up and organise a wedding!

#### Sunday

- Wedding clear-up and debrief



I've received five job offers as a direct result of the event I planned during

G. PECK - ELITE GRADUATE 2017

#### MONTHLY MENTORING

MEANINGFUL, PERSONALISED ADVICE WHEN YOU NEED IT

The course includes three months of help for the start-up of your business or career immediately following the course. You will have online sessions with your appointed mentor to boost your progress, maintain vour motivation and coach you to stay on track with your own career plans. This way you can achieve your goals step by step at a pace to suit you. Our industry experts will advise you when it is wise to spend money on your business and when not to take risks.

If you have already launched a business and need to know what to do next, your mentor will help you to create a map for future

growth and improvement. If you need a reminder of what you learned in class, your mentor is there. If you want to go off in a different career direction from your classmates, your mentor is there.

You will feel supported and confident about your next step - we make sure of it. You will also be able to attend extra scheduled mentoring meetings with a tutor should you need extra help.



### **APPLY NOW**

#### ALL APPLICANTS:

- Must be eligible to study and work in the UK.
- Must be willing and able to travel to attend all of the teaching days and final wedding or event.
- Must be willing and able to complete the practical and formal assignments set as part of the course and its mentoring programme.
- Must be adaptable to fit well in mid-to-upmarket surroundings.

Two A-levels or similar, is the recommended entry criteria if you are under 21.

# MAKING PAYMENTS

BANK TRANSFER
Sort code 55-70-13
Account 78347017
'The Wedding Planner School'

#### **ONLINE**

<u>Use this link.</u> Please note that online payments incur a bank charge of 3.4%

The total fee for each part-funded course is £2995. (The part-funding is only available to UK & EU applicants, for non-eligible candidates the fee is £4700). The course can be paid in up to 12 monthly instalments by standing order.

Your balance must be paid by 30<sup>th</sup> May 2022.

#### APPLICATION PROCESS & FORM

Applications for this course can be made by email or post using the downloadable application form available here:

Enrolment is open now. Apply before the deadline:

Wedding Planning closing dateMay 2022 (subject to availability)

The early closing date is to allow you six weeks to complete the essential preparatory reading and assignments from home before the taught course begins. Please ensure you have 5 hours per week to spend on your preparation work during this period.

You will pay a non-refundable deposit to secure your place, no later than the closing date for applications. The application is a binding contract and on submission you are bound by the accompanying terms and conditions available on our website.

An email confirming that you have been allocated a place on the course will be sent to you within two working days except during academic holidays.

Due to overwhelming interest places and funding will be allocated on a first come, first served basis. The school reserves the right to delay or cancel the course, in which case all fees will be returned.